



Last chance to sign up for our March 19 workshop – Social Security & You

Are you close to the age when you may start collecting Social Security retirement benefits? If so and you're interested in learning the basics of Social Security including: how benefits are determined for workers, spouses, and surviving spouses, as well as the interaction between claiming now versus delayed benefits, and how different claiming strategies can significantly impact your retirement sustainability, sign up now for our March 19 workshop - Social Security & You.



Justus Morgan and Justin Moilanen will be presenting this free, interactive workshop at our office on Wednesday, March 19 from 6:30 p.m. to 8 p.m.

To reserve your seat, please call Lori at 262-554-4500 ext. 105. Seating is limited.

Navigating career change

As published in the Racine Journal Times | March 6, 2014 | by Justus Morgan, CFP®

Whether you have ever voluntarily (or involuntarily) left a job, everyone should be prepared for this life transition that will most likely occur more frequently in the future. Ignoring the realities of today's job market only makes the eventual change more disruptive. While the reasons for change may be numerous, how you respond is crucial to determining whether you successfully navigate and chart a new course or let the tide carry you into the unknown.

Author and change expert William Bridges masterfully outlined the changing currents of the employment marketplace years ago in his book "JobShift," which envisioned a world without jobs but plenty of work to be done. Our concept of jobs is anchored in the industrial revolution where roles were predictable, consistent and easily organized into specific tasks such as the traditional factory worker. Today, the lines are being blurred and companies have to compete in a continuously changing market.

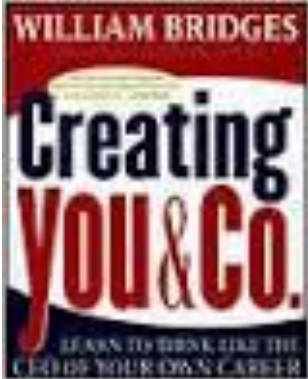
Instead of anchoring yourself to the idea of "job security," I'd like to share an outline of concepts, similar to buoys used by ships to follow a route, to help you navigate the treacherous and choppy waters of career change. Based on Bridges' work in a follow-up book, "Creating You & Co.," there are four key steps starting with focusing on your unique skills and strengths. Through self-discovery, you can identify your unique abilities that may be valuable to others and give you fulfillment.

The second step is to look for opportunities to apply your skills and strengths. This means going beyond the traditional job search to seek out environments that would benefit from your unique abilities.



Companies are already moving away from jobs as they outsource and use consultants and others to do work previously done by employees.

The third step is to create a compelling value proposition for those opportunities to demonstrate how your skills and strengths would be the best way to get the work done. Even within companies, it's beneficial to identify areas you can add value, even if it's outside of your usual role.



After you have found a match between your skills and the best place to utilize those skills, you're not done — the fourth step is to identify other ways to develop and improve your skills. Continuous improvement is the only way to maintain your relevancy in the changing tides of the marketplace.

I highly recommend Bridges' "Creating You & Co." as a practical resource for becoming the captain of your career where he expands on these steps along with helpful exercises to apply the ideas to your own life.

Save the date for these upcoming events with Financial Service Group

FSG would enjoy hosting you at any of our upcoming events.

- March 19 Social Security workshop, 6:30 to 8 p.m.
- June 21 Racine's Lighthouse Run, 4 mile run event sponsor
- August 1 First Friday event, 5:30 to 8 p.m. at UnCorkt!
- August 5 Long-Term Care Planning workshop, 6:30 to 8 p.m.
- October 14 Medicare webinar, 6:30 to 8 p.m.
- November 19 Investment workshop , 6:30 to 8 p.m.